

# Get your employer to say yes



## Studying for a professional qualification is a significant time and financial commitment.

Convincing your employer to fund your qualification can be challenging, as training budgets can be tight. We have put together a few key reasons that can help you build a business case to get your employer to commit to funding your studies.

- 1 Reduced risk** - our qualifications centre around risk mitigation. Your organisation must understand their risks to respond appropriately.
- 2 Return on investment** - what you learn now could save your organisation thousands later, both in costs and resources. Be proactive rather than reactive.
- 3 Competitive advantage** - if you understand the risks, you can make an informed choice about how your organisation should respond. It will enhance your firm's reputation with prospective clients and win more business.
- 4 Improved quality output** - our qualifications empower you to perform better by taking a practical approach to real-life issues in your day-to-day role.
- 5 Commitment to professionalism** - by investing in you, your employer shows commitment to its staff's ongoing development and professionalisation.
- 6 ICA Learning Hub** - you will have access to hundreds of hours of learning to support your studies and continuous professional development.

We have some flexible training options for selected qualifications.